

GradEL Corporate Sponsorship Offerings

The Daniel J. Riccio Graduate Engineering Leadership Program (GradEL) develops MIT graduate students into technical leaders equipped to drive innovation and create powerful impact across industry, research, and entrepreneurship.

GradEL offers employers unique access to MIT master's and PhD students who are developing comprehensive engineering leadership capabilities. Through partnerships with GradEL, companies can connect with top talent through networking opportunities, workshop sponsorships, and other collaborative opportunities that support the development of exceptional technical leaders.



TLC Employer Network Membership

Free

Companies interested in connecting with MIT graduate students with engineering leadership capabilities are invited to join the TLC Employer Network at no cost. Network members who select GradEL receive:

- Share internship, full-time, and project-based opportunities with the MIT GradEL graduate student population through our website and weekly opportunity listings
- Invitations to participate in GradEL career panels and networking events
- Prominent sponsor acknowledgement in student communication channels
- Listing as a network member on the TLC and GradEL websites

GradEL Corporate Sponsorship Offerings

TLC Employer Network members seeking a deeper level of engagement with our graduate student community are invited to become GradEL Corporate Sponsors. Sponsors receive all free benefits of being an employer network member, in addition to our tiered corporate sponsorship offerings below which allow flexibility for your company to determine your desired level of engagement.

All Sponsorship Levels Include:

- Prominent sponsor acknowledgement on the GradEL website and in student communication channels during the academic sponsorship year
- Priority access to share internship, full-time, and project-based opportunities directly with GradEL graduate students through our website and weekly listings
- Listing in the TLC Employer Network with associated visibility

Standard Sponsorship Package – \$5,000 Joint Workshop Sponsorship

An ideal sponsorship level for companies seeking visibility and access to engaged graduate students pursuing technical leadership development. GradEL Workshops are required experiential learning events for students pursuing the GradEL Technical Leadership Certificate, ensuring engaged and committed student participation

- Joint sponsorship of one GradEL workshop on a first-come, first-served basis
- Branded company table at the sponsored workshop with space for company materials and branded giveaways
- Recognition of sponsorship in pre-event promotions and communications to all GradEL students
- Optional targeted event promotion to MIT engineering graduate students beyond the GradEL community



Premium Sponsorship Package – \$10,000

Exclusive Workshop Sponsorship (One Workshop Per Academic Year)

For companies seeking elevated visibility and direct engagement with graduate students pursuing technical leadership development. GradEL Workshops are required experiential learning events for students pursuing the GradEL Technical Leadership Certificate, ensuring engaged and committed student participation

- Exclusive sponsorship of one GradEL workshop per semester on a first-come, first-served basis
- Branded company signage and materials at the sponsored workshop
- Up to three company representatives to attend the sponsored workshop
- Recognition of sponsorship in pre-event promotions and communications to all GradEL students
- Optional targeted event promotion to MIT engineering graduate students beyond the GradEL community

Premier Sponsorship Package – \$20,000

Dual Workshop Sponsorship with Enhanced Engagement

An exclusive offering designed for companies seeking direct engagement with high-potential graduate students pursuing technical leadership certification. GradEL Workshops are required experiential learning events for students pursuing the GradEL Technical Leadership Certificate, ensuring engaged and committed student participation.

Workshop Sponsorships (Two Workshops Within One Academic Year):

- Exclusive sponsorship of two GradEL workshops within a 12-month period (one per semester option or both within the same academic semester, depending on availability and company preference)
- First-company-first-choice basis: The first company signing up as a Premier Sponsor each semester selects the two workshops they wish to sponsor from the GradEL workshop series topics.
- Branded company signage and materials at each sponsored workshop
- Up to three company representatives to attend the sponsored workshop

Enhanced Visibility & Engagement at Each Workshop:

- Prominent company representative introduction during the workshop (up to 5 minutes) to share your company's mission, culture, and employee development opportunities
- Exclusive company-hosted networking reception immediately following each sponsored workshop, exclusive to GradEL students, GradEL alumni, and select MIT engineering graduate students
- 90-second promotional video showcasing your company's vision, engineering culture, and employee opportunities to be featured at the beginning of each sponsored workshop